

**M !INVEST**  
IN MECKLENBURG-VORPOMMERN

**MV**  
Mecklenburg-Vorpommern  
Best of Northern Germany

**OTHERS DREAM,  
WE DO.**

**LET'S TURN VISION  
INTO ACTION.**



**WE PROVIDE  
EFFECTIVE, INDIVIDUAL  
AND PRECISE SUPPORT**

FOR YOUR BUSINESS SETTLEMENT IN MV

**[www.invest-in-mv.de](http://www.invest-in-mv.de)**

# DIRECT ACCESS TO GLOBAL MARKETS

AUTOMOTIVE LOCATION  
MECKLENBURG-VORPOMMERN





Trans-European transport routes offer direct access to global markets – In the immediate vicinity: Scandinavia and the growing markets in Central and Eastern Europe.



## YOUR TEAM IN POLE POSITION

Exceptional family friendliness, the Baltic Coast, rich nature and lots of peace and quiet: We tackle every challenge motivated and well-balanced.



We provide fully developed commercial and industrial sites of up to 300 ha – affordable sites from € 10 / m<sup>2</sup>. Even area for further expansion is ready for you!



**DR. ANDREAS DIKOW,**  
Vice President of Operations at Webasto Heating Systems,  
Chairman of the Board automotive-mv e. V.

„MECKLENBURG-VORPOMMERN HAS DEVELOPED INTO A DYNAMIC AND SUCCESSFUL AUTOMOTIVE SUPPLIER REGION. The Webasto site in Neubrandenburg is a global system supplier of automotive heating systems for all drive types with core competencies in production, global logistics as well as product and technology development. Effective network structures between industry, science and politics are, in addition to high-performance and committed skilled workers, effective components of our strategic location development for the implementation of a CO<sub>2</sub>-neutral production of energy-efficient high-voltage heaters for electromobility.“

# DIRECT ACCESS TO GLOBAL MARKETS

AUTOMOTIVE LOCATION  
MECKLENBURG-VORPOMMERN





» More than **100** companies with approx. **5.000** employees and an annual turnover of **€ 1,7** billion. An automotive ecosystem is waiting for you.

## » PRODUCING CO<sub>2</sub>-NEUTRALLY

Unmatched in Germany: Each year we produce double the energy we use ourselves – for a 100% sustainable value chain from the idea to the final product. The political framework is ideal: Hydrogen is a government programme.



**200 %**  
**GREEN ENERGY**

# EQUIPPING THE WORLD WITH HIGH-TECH FROM MECKLENBURG-VORPOMMERN

## E-CARS, E-BIKES, E-TRUCKS, E-...?

Companies in MV are developing sustainable solutions for the increasing mobility demands of the future and are well represented in the growing market for electric vehicles. What's your automotive innovation?

» Freight airport Rostock-Laage with flight connections to markets worldwide.

» Perfect connection via German motorways.

» Worldwide im- and exports via the ports of Hamburg, Rostock, Wismar and Sassnitz-Mukran.

## » QUALITY MADE IN GERMANY WITH JUST-IN-TIME-DELIVERY

The excellent location factors are attracting more and more investors to Mecklenburg-Vorpommern. Highly qualified professionals ensure exceptional productivity and quality, complemented by outstanding supply chain management. Just-in-time and just-in-sequence processes are implemented to the highest standards.

» Daily ferry connections to Scandinavia and the Baltic States.

» Efficient rail logistics to Italy, Austria and the Czech Republic.

# FACTS, FIGURES AND UNIQUE FEATURES

## ON THE FAST TRACK

WELL-TRAINED AND HIGHLY  
MOTIVATED WORKFORCE ✓

UNCOMPLICATED, PRAGMATIC  
COOPERATION WITH STATE AUTHORITIES ✓

ATTRACTIVE FUNDING OPPORTUNITIES  
FOR YOUR INVESTMENT ✓

## The INDUSTRY NETWORK AUTOMOTIVE-MV

seeks to develop the state's position in the international automotive manufacturing market by promoting cooperation between producers, suppliers, service providers, universities, and research institutes.

**„OTHER ADVANTAGES OF THE LOCATION, SUCH AS THE PROXIMITY TO THE MOTORWAY AND THE DIRECT VICINITY TO THE AIRPORT, WERE DECISIVE.**

Above all, however, the concept of the climate-neutral industrial park with self-sufficient electricity and district heating supply fits into the long-term strategy of Rhodius and its customers."

**Alexander Bausch,**  
Project Manager of the Rhodius Group



# PLEASE SELECT YOUR DESTINATION.

» 150.000

AIRBAG GAS GENERATORS  
ARE PRODUCED DAILY AT  
ZF AIRBAG GERMANY

» 1.000.000

IGNITION LEAD SETS BY  
BREMI FAHRZEUG-ELEKTRIK ARE INSTALLED  
IN NEW VEHICLES EVERY YEAR

» 1.200.000

PLASTIC PARTS FOR AUTOMOTIVE ELECTRONIC SYSTEMS  
ARE PRODUCED DAILY AT LEAR CORPORATION

» 10.000.000

METERS OF PRECISION TUBES ARE MOLDED EACH YEAR BY  
SD KLAUS HIRSCH GMBH TO FORM WIND DEFLECTORS AND GUIDE TUBES

» 15.000.000

PARTS MADE OF BLACK PLATE, STEEL AND STAINLESS STEEL  
ARE SHAPED BY LANG METALLWARENPRODUKTION EVERY YEAR

» 24.000.000

VEHICLE HEATING SYSTEMS HAVE BEEN PRODUCED  
BY WEBASTO NEUBRANDENBURG GMBH SINCE 1990

» 30.000.000

MINIATURE COMPONENTS ARE ASSEMBLED ONTO 2,400  
DIFFERENT ELECTRONIC BOARDS BY ML&S EVERY YEAR

## TEAM PLAYERS: RESEARCH AND INDUSTRY

Smart solutions are developed in numerous cooperative projects with the state's universities and research centers e.g. pioneering the evolution of hydrogen technologies.



“  
With our broad knowledge, well-established networks, and many years of experience, the state economic development agency Invest in MV supports investors in the implementation of their plans from the very beginning. We put you in contact with banks and companies in our state, as well as the relevant government authorities and agencies. We assist companies from the selection to the opening of sites.”



## FULL SERVICE

FULL SERVICE FROM THE INITIAL IDEA TO THE FINAL INVESTMENT

- ✓ COMPILATION OF PROPERTIES OR COMMERCIAL PREMISES
- ✓ LOCATION OFFERS AND INSPECTION TOURS
- ✓ NEGOTIATION AND PRESENTATION IN ADMINISTRATION AND INSTITUTIONS
- ✓ ESTABLISHING CONTACTS TO COOPERATION AND BUSINESS PARTNERS CONTACTS TO EXISTING NETWORKS
- ✓ HELP WITH THE ACQUISITION OF FUNDS FROM MECKLENBURG-VORPOMMERN, THE FEDERAL AUTHORITIES AND THE EU
- ✓ SUPPORT WITH THE SEARCH FOR SUITABLE EMPLOYEES
- ✓ SUPPORT WITH PRESS ACTIVITIES



ALL SERVICES ARE FREE OF CHARGE

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